

SAMPLE 30 SECOND RADIO PSA SCRIPT

For Fictional Purposes Only

Title: LOVE IS PATIENT LOVE IS RUFF.

Client/Sponsor: S-P-C-A

Length: 30 seconds

Air Dates: April 17-21, 2017

MUSIC: "Soft and gentle harp playing."

MALE V/O (MINISTER):

LOVE IS PATIENT. LOVE IS KIND. IT DOES NOT ENVY. IT DOES NOT BOAST. IT IS NOT PROUD. IT DOES NOT DISHONOUR OTHERS. IT IS NOT SELF-SEEKING. IT IS NOT EASILY ANGERED. IT KEEPS NO RECORD OF WRONGS. LOVE DOES NOT DELIGHT IN EVIL BUT REJOICES WITH TRUTH. IT ALWAYS PROTECTS. ALWAYS TRUSTS. ALWAYS HOPES. ALWAYS PERSEVERES. DO YOU TAKE THIS DOG TO BE YOUR LAWFULLY FAITHFUL COMPANION?

ANNCR V/O:

WHEN YOU ADOPT AN ANIMAL AT THE SPCA YOU MAKE THIS SAME LIFE LONG COMMITMENT THAT YOU WOULD MAKE TO A SPOUCE ON YOUR WEDDING DAY. ADOPT AN ANIMAL TODAY.

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