

MEDIA ADVISORY

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Attention: Editors/Producers/Reporters

March 15, 2017.

Lush Announces Release of a Revolutionary Product

After many years of surprising the world with their quirky innovations, Lush is ready to release yet another that will no doubt shock us all. Mark Constantine, fellow co-founder Liz Weir, and Patricia Ferreira head of communications are excited to share this revolutionary product with the rest of the world. Lush Handmade Cosmetics will be holding a media conference where all details about the product launch will be made public.

WHO: Lush Handmade Cosmetics will host the event and key-note speakers who will be in attendance will be Mark Constantine, Liz Weir, and Patricia Ferreira.

WHAT: The media conference will be held to announce the release of a new product innovation created by co-founders Mark Constantine and Liz Weir.

WHERE: The media conference will be held at the Lush flagship store on Oxford St. Lush Oxford is located at 175-179 Oxford St, Soho, London W1D 2JS, UK.

WHEN: Thursday, March 20, 2017 at 10 a.m.

WHY: The product launch will allow Lush Handmade Cosmetics to further their name in the cosmetics industry and be known at the most innovative cosmetics company in the world.

MEDIA OPPORTUNITIES: There will be opportunity for media to take pictures of the new product and ask questions once the conference has ended.

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